



FOR IMMEDIATE RELEASE

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Fairfield County Foundation to Celebrate 31-Hour Give on #GivingTuesday

LANCASTER, Ohio –The Fairfield County Foundation is once again providing community members an opportunity to “Get Their Give On” during a 31-Hour Give event held in conjunction with #GivingTuesday, which takes place annually on the Tuesday after Thanksgiving (in the U.S.). This is the seventh year that the Foundation has coordinated this special fundraising event to kick-off the holiday giving season and inspire people to collaborate in improving their local communities.

This year, the Foundation will award up to \$31,000 in gifts, matching donations made beginning December 1st at 8am through December 2nd at 3pm.

“The ‘Get Your Give On’ events are becoming a tradition in Fairfield County, with more and more donors participating each year,” said Amy Eyman, Executive Director of the Fairfield County Foundation. “We have raised nearly \$500,000 through these events and when you add the Foundation’s match, that’s almost \$660,000 to support our community. We are incredibly grateful to all of the donors and community members who have participated and worked to raise awareness of this unique annual event.”

How it works:

- Any donor or non-profit wishing to receive matching funds during the 31-Hour Give must have a fund at the Fairfield County Foundation, as all donations and matching dollars will be added to the designated fund.
- Donors and non-profit organizations should secure new donations from individuals — that must be made online at www.fairfieldcountyfoundation.org through the Donate Now link or in person at the Fairfield County Foundation offices—during the event’s specified date and time. *Donations sent through the mail will not count toward the match.*
- At least **\$31,000 in matching gifts** will be awarded. All donations received during the 31-Hour Give will be eligible for matching funds on a pro rata basis, which gives everyone who participates the opportunity to have their donations increased.
- The matching gifts will be distributed based on the percentage each fund receives of the total contributions made during the 31-Hour Give. For example, a fund with donations that account for 5% of the total 31-Hour Give contributions would receive 5% of the \$31,000 in matching funds, or \$1,550. No single gift, by an individual, to a single organization, can receive more than 20% of the total match amount.

If you have any questions about the 30-Hour Give, please contact Amy Eyman at 740-654-8451 or aleyman@fairfieldcountyfoundation.org.

About the Fairfield County Foundation:

The Fairfield County Foundation is a 501 (c) (3) non-profit that along with its supporters, helps to sustain and enhance the quality of life and economic viability in our community. Its scholarship program helps to sustain opportunities for local youth to achieve their academic goals. The Foundation was formed in 1989 and grants today continue to support the arts, children’s programs, health and wellness projects, community development, academics, and more. For more information about the Foundation, please call 740-654-8451 or visit www.fairfieldcountyfoundation.org.

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