



FOR IMMEDIATE RELEASE

October 20, 2020

## Local Entrepreneurs Establish B More Foundation, Offer Challenge to Raise \$1 Million for Baltimore over Next 10 Years

LANCASTER, Ohio --The Fairfield County Foundation is pleased to announce the development of two new funds as part of the B More Foundation, established by Baltimore, Ohio natives and Outerbelt Brewing co-owners Robert and Davey Landis. Proceeds from the funds, an unrestricted fund and a permanent endowment fund, may be awarded to any individual, business or organization that has a need or project that enhances the community of Baltimore, Ohio or its residents.

The Landis brothers each made a \$100,000 gift to seed the fund. They have established a goal of raising \$1 million for the fund over the next 10 years, and would like to find 10 donors who will commit to donating \$10,000 per year for 10 years in order to do so.

"I am motivated by a desire to give, but have wrestled with how to do it in a way that can have a real impact. I believe there are many people in my community who feel the same way," said Robert Landis. "My goal is for this to turn on a light and build awareness in the community of what we can accomplish together. If you have a desire to give, now there is an option that is specific to our community. If you have a need for funding or an idea, now there is a fund dedicated entirely to enhancing Baltimore. It's a win for everyone!"



*Pictured from left: Davey Landis III, Kendra Landis, Robert Landis and Robert and Kendra's daughter.*

"It has been a pleasure to witness Robert's enthusiasm for philanthropy and his creative ideas for raising funds to support the needs of his home town," said Amy Eyman, Executive Director. "He is setting an excellent example for young leaders in our community of the importance of giving back and doing so in a strategic and focused way."

Community members interested in donating to the B More Fund are encouraged to visit [www.fairfieldcountyfoundation.org](http://www.fairfieldcountyfoundation.org) and click on the Donate button at the top right of the page or contact the Foundation at 740-654-8451.

*About the Fairfield County Foundation:*

*The Fairfield County Foundation is a 501 (c) (3) non-profit that along with its supporters, helps to sustain and enhance the quality of life and economic viability in our community. Its scholarship program helps to sustain opportunities for local youth to achieve their academic goals. The Foundation was formed in 1989 and grants today continue to support the arts, children's programs, health and wellness projects, community development, academics, and more. For more information about the Foundation, please call 740-654-8451 or visit [www.fairfieldcountyfoundation.org](http://www.fairfieldcountyfoundation.org).*

###

Media contact: Jill Buterbaugh, [jill@krilecommunications.com](mailto:jill@krilecommunications.com), 614-326-9054