



FOR IMMEDIATE RELEASE

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Fairfield County Foundation Supports Community Foundation Week and Joins the National #GivingTuesday Movement to Encourage Spending with a Purpose

LANCASTER, Ohio – As community foundations across the country celebrate National Community Foundation Week (Nov. 12-18), the Fairfield County Foundation is joining a nationwide effort to raise awareness of community philanthropy called #GivingTuesday. Just as community foundations employ a collaborative approach to working with the public, private, and nonprofit sectors to address community problems, #GivingTuesday will harness the collective power of charities, families, businesses and individuals to transform how people think about, talk about and participate in the giving season.

Taking place December 2, 2014 – the Tuesday after Thanksgiving – #GivingTuesday will harness the power of social media to create a national moment around the holidays dedicated to giving, similar to how Black Friday and Cyber Monday have become days that are, today, synonymous with holiday shopping. #GivingTuesday will inspire people to take collaborative action to improve their local communities, give back in better, smarter ways to the charities and causes they support and help create a better world.

“For 25 years, The Fairfield County Foundation has been helping local citizens support causes that are important to them and ‘pay it forward’ to the next generation of our community,” said Amy Eyman, executive director of the Fairfield County Foundation. “We are excited to participate in #GivingTuesday and encourage the Fairfield County community to get involved by making a charitable contribution to a fund at the Fairfield County Foundation, or to any cause or charity they are passionate about, and spreading the word through social media, at their workplaces and in their communities. This is a wonderful way to give the ‘gift of giving’ this holiday season.”

The Fairfield County Foundation is a 501 (c) (3) non-profit that along with its supporters, helps to sustain and enhance the quality of life and economic viability in our community. Its scholarship program helps to sustain opportunities for local youth to achieve their academic goals. The Foundation was formed in 1989 and grants today continue to support the arts, children’s programs, health and wellness projects, community development, academics, and more. For more information about the Foundation, please call 740-654-8451 or visit www.fairfieldcountyfoundation.org.

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